

# 10% CASHBACK up to INR 25

Period: From 01-01-19 till 31-01-19

## Offer Details

- 1. Pay for your order on Amazon.in using BHIM UPI and get 10% cashback up to INR 25. Cashback applicable only on your first BHIM UPI order during offer period. No minimum order value.
- 2. Offer duration: 01/01/19 to 31/01/19(both dates inclusive)

## **B. Redemption Process**

- The Benefit will be credited to the Eligible Customer's Amazon.in account in the form of Amazon Gift Card(s), issued Qwikcilver Solutions Private Limited that are redeemable as Amazon Pay balance associated with the customer's Amazon.in account. The use and redemption of Gift Card and the use of Amazon Pay balance is subject to the applicable terms.
- Cashback will be credited as Amazon Pay balance within 10 days of the order date. Customer can view available Amazon Pay balance on <a href="http://www.amazon.in/viewstatement">http://www.amazon.in/viewstatement</a> . This Amazon Pay balance is redeemable across products on Amazon.in and partner sites.

### C. Escalation Matrix

- Any query / issue in relation to the Benefit or this Offer will be entertained only up to January 31st, 2019, and can be directed at Amazon.in Customer Support. Post such date no communication will be entertained regarding this Offer or Benefit.

# **Terms & Conditions**

- 1. All cashbacks are limited to once per customer per transaction, during the 30 day campaign period. Thus any customer would be eligible for cashback through their first UPI or RuPay transaction during the offer period; subsequent orders will not be incentivized
- 2. The cashback would be applicable on usage of (i) any UPI handle in this case BHIM SBI PAY.
- 3. (i) Load balance, (ii) GC, (iii) mobile recharges, and (iv) bill payments are EXCLUDED from cashbacks in this campaign
- 4. Cashback date: 10 calendar days from date of order |Customer eligibility: All Amazon.in Retail customers

For Detailed T&C and related FAQs (Frequently Asked Questions), visit: https://www.amazon.in/l/14772455031