



The pandemic has changed the way we live our lives, and it is extremely prevalent among employed women, the busy bees.



The bee is more honoured than other animals, not because she labours, but because she labours for others.



Whether you are Queen Bee, a Drone, or an ordinary Worker Bee, we decided to make your life a little easier in terms of Banking through SBI Hive edition, you can make the most of our services that are specifically crafted for the working women.



Hive Five Features of SBI for the Busy Bees

1

Buzzing Features on the Go

You would be surprised to know that you can do so much with YONO while you are on the move.



For more details, visit page number 7

2

2

Bee Financially Free

Your health and satisfaction are our top priority.
Here are some great products curated for
your future needs.



Deposit: Save and keep safe your saving, Savings Account, Sukanya Samriddhi Account (SSA), Recurring Deposit and earn more with MOD.



Investment
in Mutual Funds and investment in equity through Demat account.



Life Insurance:
Life Insurance for taking care of your loved ones after you.



General Insurance:
to protect against illness / pandemic losses / damages of valuables etc.



Credit Card:
SBI Credit Card



And more

For more details, visit page number 7

3

3 Keeping the Honeycomb Safe

It's time to give wings to your dreams!
Don't let your dreams wait, make the decision,
and fulfil them through our range of offerings.

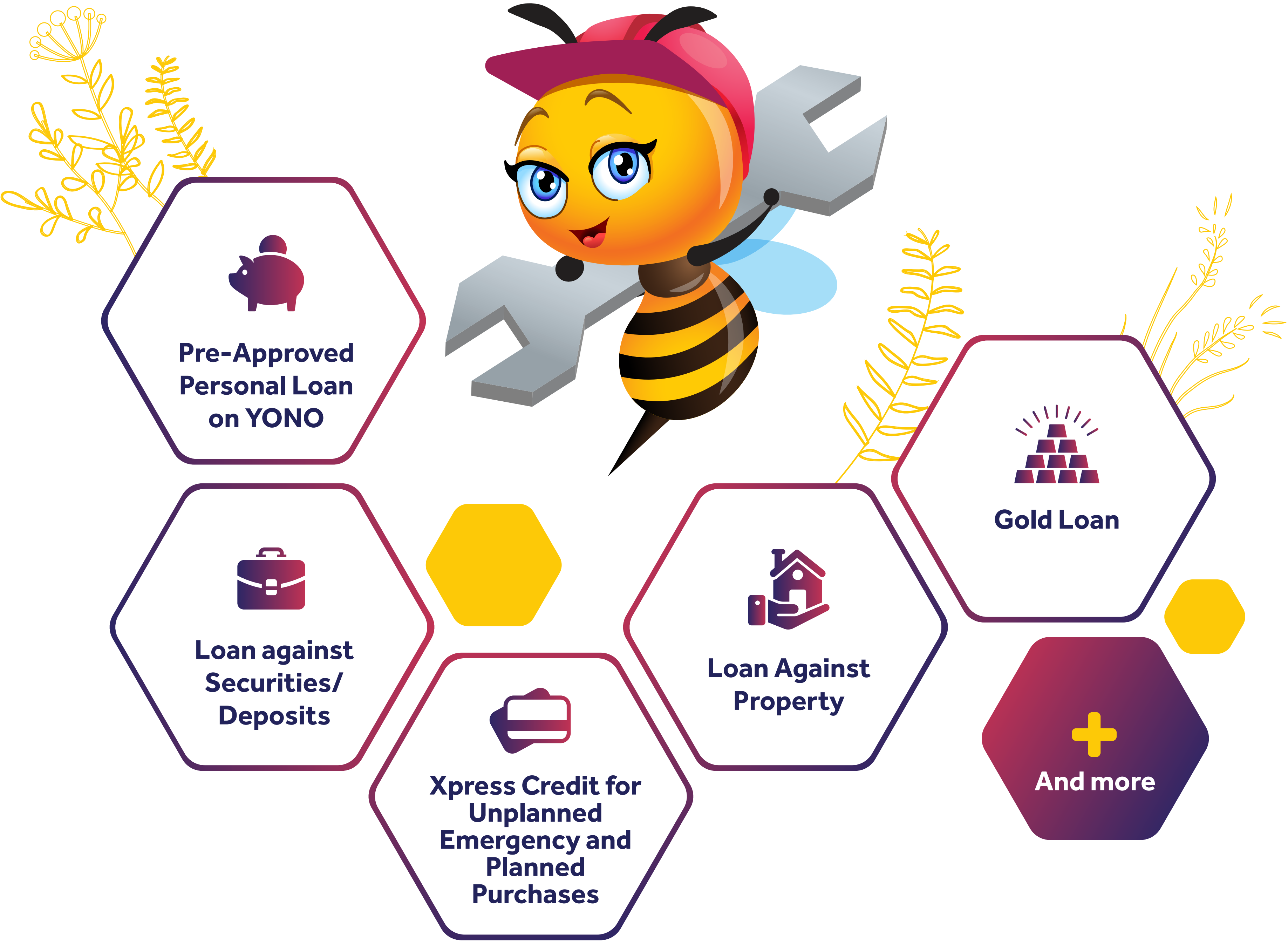


Note: Special concession from 5 bps to 50 bps across a range of eligible products to all woman borrowers

For more details, visit page number 8

4 Stay Prepared for When Life Stings

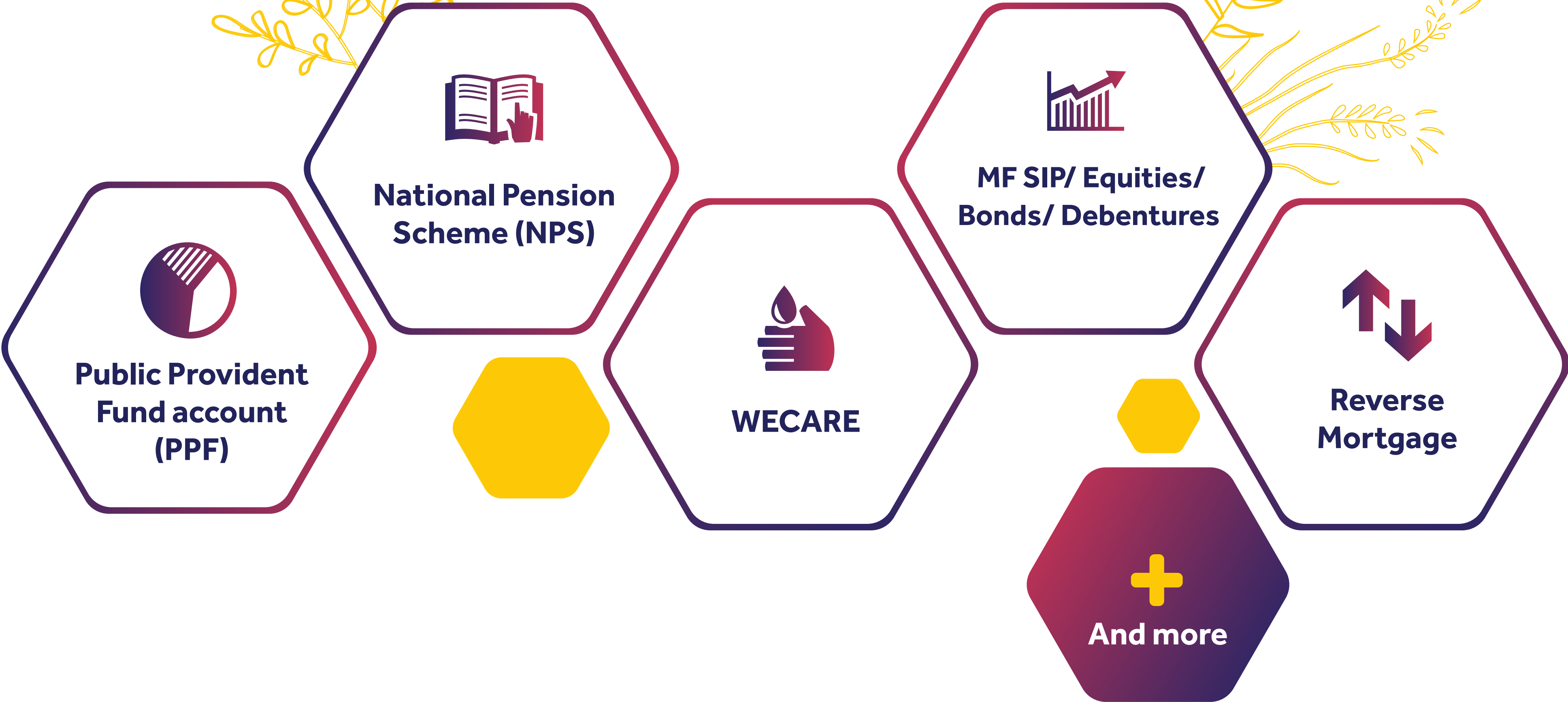
Emergencies come unannounced;
savings made in good times comes handy in bad times.
Here are some tips for you.



For more details, visit page number 9

5 Secure Your Golden Nest Egg

Plan your Golden Years with us.
Here are a few investment ideas from us that will ensure you live your second innings without being financially dependent on anyone.



For more details, visit page number 10

Make the Most of Our Services



YONO

Shop, transfer money, order food, pay bills & many more

To know more, visit: <https://sbi.co.in/web/yono/home>



Deposits

Term Deposits, Special Term Deposits & Multi Option Deposit Scheme (MOD)

To know more, visit: <https://sbi.co.in/web/personal-banking/home>



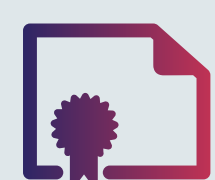
Investment

Investment in Equity Oriented, Debt oriented, Hybrid Schemes based on age, risk profile and investment horizon; Option for Lumpsum Investment / SIPs on YONO Mobile App and branch Portal available.

To know more, visit: <https://www.sbimf.com>

Open Demat / Demat & Trading Account digitally on YONO mobile application if you have a Saving Account.

To know more, visit: <https://www.sbisecurities.in>



Life Insurance

Life Insurance: Wide array of plans such as Arogya Shield, Saral Jeevan Bima, Poorna Suraksha, Sampoon Cancer Suraksha, Smart Shied, Smart Swadhan Plan etc.

To know more, visit: <https://www.sbilife.co.in>

General Insurance: Protection against illness / pandemic losses / damages of valuables etc.

To know more, visit: <https://www.sbigeneral.in>



Credit Card

Credit Card options available for Lifestyle, Rewards, Shopping, Travel & Fuel and others that offers amazing deals, rewards and offers for all types of spends.

To know more, visit: <https://www.sbicard.com>





Make the Most of Our Services

Home Loan

Avail Home Loan for land, construction of house purchase / construct a new house / flat, repair or renovation an existence house / flat.

Auto Loan

Instant Approval on SBI YONO. "Green Car Loan" for Electric Cars with additional 0.2% concession and 8 years repayment period.

Education loan

SBI offers Student Loan, Scholar Loan, Global Edvantage & Skill Development Loan for pursuing higher education in India or abroad.

Stand up India

Credit facility for setting up Greenfield projects under manufacturing/ services / trading sector for SC / ST and Women entrepreneurs.

Self Help Group

Based on the corpus fund, SHGs can avail loans at attractive interest rates.

To know more, visit: <https://sbi.co.in/web/personal-banking/home>

To know more about our loan products,
visit: <https://sbi.co.in/web/personal-banking/home>



Make the Most of Our Services



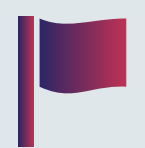
Loan against securities/deposits

Loan / Overdraft facility against Shares, Mutual fund Units, Sovereign Gold Bonds, Time Deposits, NSC / KVP & Insurance Policies



Pre-Approved Personal Loan

Avail Pre-Approved Personal Loans instantly at your convenience on 24x7 basis through YONO app in just 4 clicks.



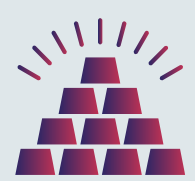
Xpress Credit

For unplanned emergency or planned purchase, get quick approval with minimum documentation.



Loan against Property

Personal loan to individual owners of residential home/flat and select commercial



Gold Loan

Gold Loan facility by pledging of gold ornaments. Realty Gold Loan for Housing Loan borrowers for meeting certain requirements. Available through YONO/RINB/Website/by giving a Missed Call on 7208933143 / SMS "GOLD" on 7208933145 to get a call back from our Contact Centre.

To know more,
visit: <https://sbi.co.in/web/personal-banking/home>





PPF Account

For Tax Saving & higher yield, you can invest in PPF account upto Rs. 1.50 lacs in a financial year.

To know more, visit: <https://sbi.co.in/web/personal-banking/home>



NPS

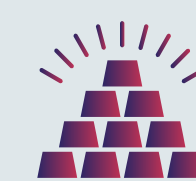
A very low-cost product with low Fund Management Charges and Attractive market linked returns



WECARE

For Senior citizens additional interest of 30 bps over and above existing premium of 50 bps on Term Deposits of tenor 5 years and above.

To know more, visit: <https://sbi.co.in/web/personal-banking/home>



Reverse Mortgage

Additional source of income for senior citizens, having a self-acquired or self-occupied home in India. The Bank makes payments to the borrower, against mortgage of their residential house property. The borrower is not expected to service the loan during their lifetime.

To know more, visit: <https://homeloans.sbi/products/view/reverse-mortgage-loan>

You may contact us on following numbers:

SBI's 24X7 helpline number- 1800 1234 (toll-free), 18002100, 1800 11 2211 (toll-free), 1800 425 3800 (toll-free) or 080-26599990

Report cybercrime complaints online at <https://cybercrime.gov.in/>

Or

Call on Helpline Number – 155260



Balance Your Life Better with



The banker to every **indian**

Hive

AVAIL A RANGE OF BANKING
SERVICES AT YOUR DOORSTEP AT
A NOMINAL CHARGE.



Avail a range of banking services at your doorstep at a nominal charge.

Link: <https://www.psbdsb.in/>

For more information about our services, call us from your registered mobile number on SBI's 24x7 toll-free numbers