

# Hive



**Financial Products of  
SBI Joint Venture Partners/  
Group Companies**

# Bees preserve and store their food - Honey - in honeycomb

We earn, can secure, invest and grow our  
Money in joint ventures /subsidiaries

## Our extended arms:



**24x7 access to  
30+ products & 40+ services across  
5 State Bank Group companies**







Apne liye. Apno ke liye.

30+

PRODUCTS  
AVAILABLE



### Child Plans:

Mix of insurance and investment which helps to create a corpus for children's future.



### Protection Plans:

Offers financial coverage in the case of an unfortunate event during the policy tenure.



### Savings Plans

Financial Instruments for wealth accumulation that offer insurance coverage



### Pension Plans:

Helps policyholders to accumulate corpus over the investment years for a comfortable retirement.



### Group Insurance:

Provides the same level of insurance coverage to all members of a group irrespective of their, occupation, age, gender.



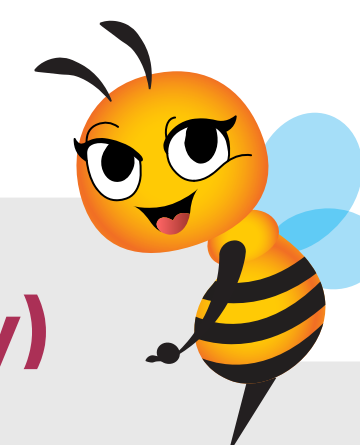
### Unit Linked Plans (ULIPS):

Insurance plans that provide the dual benefits of an insurance cover as well as a market-linked investment.



Toll free no. - 1800 267 9090 (Available from 9:00 am to 9:00 pm everyday)

E-mail -[info@sbilife.co.in](mailto:info@sbilife.co.in)





**20+** PRODUCTS  
AVAILABLE



### Personal Accident Insurance

Provides financial protection in the event of Death and disability caused due to an accident.



### Health Insurance

Covers the medical expenses of the insured due to an illness or accident, which leads to hospitalisation.



### Travel Insurance

A unique product which provides Medical Emergency cover while travelling abroad.



### Loan Insurance

Repays the outstanding loan, keeping future secure and dreams protected in the event of unforeseen illness or injury due to an Accident



### Motor Insurance

Covers damage caused to the Insured Vehicle and/or Third-Party damage caused due to an Accident.



### Property Insurance

A financial coverage against the damages caused to private or commercial property due to Fire and Allied Perils (e.g Storm, Tempest, Flood, Inundation, Earthquake etc).

Package policies available offering wide range coverage including Fire, Burglary, Electronic Equipment, Portable Equipment, Money in Transit/Safe/Counter etc.



**Toll free no:**  
**1800 102 1111**  
(Monday to  
Saturday 8.00 AM  
to 8.00 PM)

**E-mail**  
[customer.care@sbigeneral.in](mailto:customer.care@sbigeneral.in)





## Lifestyle Cards:

SBI Card ELITE, Doctor's SBI Card etc. - to provide you unmatched lifestyle privileges & benefits



## Reward Cards:

SBI Card PRIME, Apollo SBI Card, OLA Money SBI Card & many more - offers great Cashback, Discounts & Reward Points on spends.



## Shopping Cards:

SimplyCLICK SBI Card, SimpySAVE SBI Card, Lifestyle Home Centre SBI Card PRIME, Max SBI Card PRIME & many more - provide exclusive shopping benefits & features.



## Travel & Fuel Cards:

Club Vistara SBI Card, Etihad Guest SBI Card, IRCTC SBI Card Premier, Yatra SBI Card & many more - specifically designed keeping in mind the needs of a traveller with unmatched travel and fuel related benefits.



## Banking Partnership Cards:

Central Bank of India SBI ELITE Card, City Union Bank SBI Card PRIME, Allahabad Bank SBI Card ELITE & many more - provide exciting benefits that comes from our exclusive banking relationships.



## Business Cards

SBI Card PRIME Business & SBI Card ELITE Business -help in growing business

## Other Cards:

- **Shaurya** - Dedicated card for Defence Personnel
- **SBI Unnati Credit Card** - For SBI Fixed Deposits holders
- **IRCTC SBI Card Premier** - Co-branded Travel cards
- Different Card variants for Corporate Salary Package Account holders according to monthly income



**Toll free no: 1800 180 1209**  
(Monday to Saturday 8.00 AM to 8.00 PM)

**E-mail: sbicard.com**





## **Systematic Investment Plan (SIP):**

Invest amount regularly through a Systematic Investment Plan (SIP) which helps in long-term wealth creation and protection.

## **Equity Funds:**

Mutual Funds that invest in the stock markets.

## **Hybrid Funds:**

Mutual Fund scheme in which the asset allocation is between equity and debt.

## **Balanced advantage fund:**

A hybrid fund, which changes its asset allocation i.e., equity and fixed income allocations, dynamically according to market conditions.

## **Debt Fund:**

Invests in fixed income instruments, such as Corporate and Government Bonds, corporate debt securities, and money market instruments etc. that offer capital appreciation.

## **Duration Fund:**

Funds invested in debt & Money market instruments with different durations.

## **Children's Benefit Fund:**

An open-ended fund for investment for children having a lock-in for at least 5 years or till the child attains the age of majority (whichever is earlier).

## **ELSS Scheme:**

Invest a major portion of the corpus into equity or equity-related instruments. (also called tax saving schemes).

## **Fixed Maturity Plans:**

A kind of close-ended debt fund where the duration of the investment portfolio is closely aligned to the maturity of the scheme.

## **Liquid Fund:**

Invests predominantly in highly liquid money market instruments and debt securities of very short tenure and provides high liquidity.

## **Ultra-Short-Term Fund:**

A fixed income mutual fund schemes which invest in debt and money market securities for a period of 3 months to 6 months.

## **Money Market Fund:**

Invests in high-quality, short-term debt instruments, cash, and cash equivalents.

## **Retirement Fund:**

Funds that meet post retirement needs.

### **Toll free no:**

**India: 1800 290 3333**

**Outside India: +91 22 62511600 | +91 80 255 12131**

**E-mail : [customer.delight@sbimf.com](mailto:customer.delight@sbimf.com)**

**SMS : "SBIMF" to 70656 111 00**





Helps in keeping the record of shares and securities into electronic form i.e. Demat Account (abbreviation for "Dematerialization")

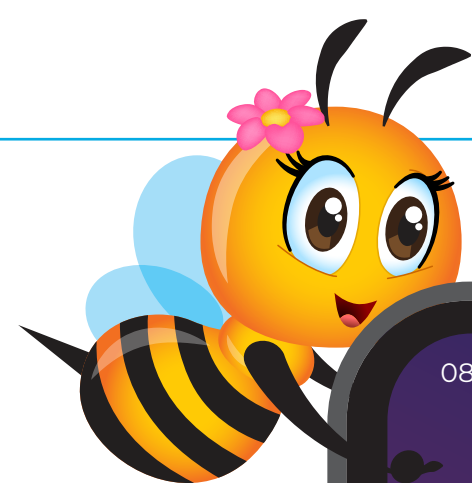
Demat account (e2e journey) can be opened through YONO/INB and helps to trade into Securities

One -stop solution for a seamless investment experience

Mobile app available - No more paperwork and tedious forms

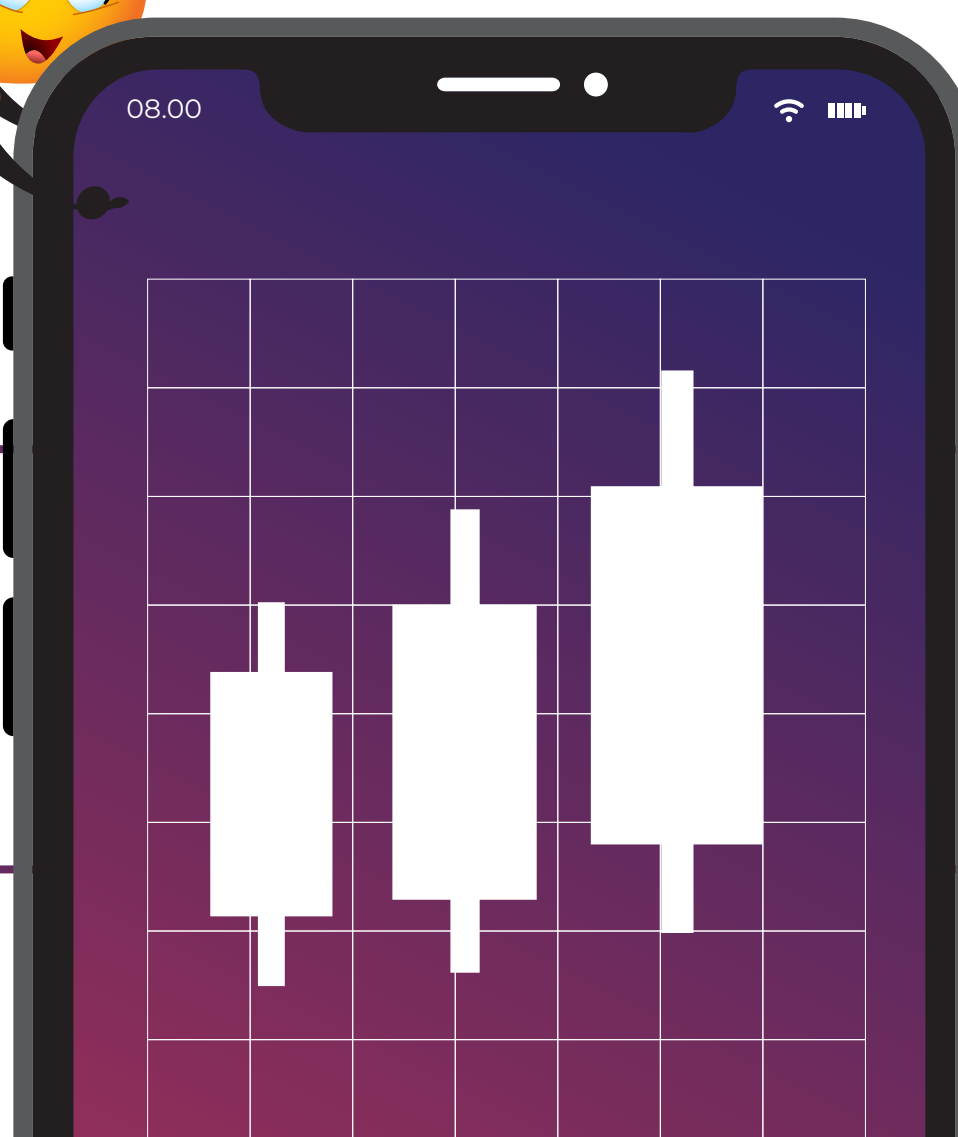
Research and recommend stocks

Personalised service available at 70+ branches in India



**Helpdesk No: 022- 6854- 5555**  
(Monday to Friday 8:45 AM to 5:30 PM)

**Email: [helpdesk@sbicapsec.com](mailto:helpdesk@sbicapsec.com)**





**nps**  
national  
pension  
system

**PENSION  
FOR ALL**



## **SBI Leading with 21.61% market share as on Mar-2023**

- ▶ A defined contribution pension system introduced by the Government of India
- ▶ Eligible to all Citizens of India including NRIs (PIO/OCI customers are NOT eligible) (Age between 18-70 years)
- ▶ Extra tax benefits of Rs. 50000/- over & above the limit of Rs. 1.50 lacs
- ▶ Tax benefit available under Tier I account
- ▶ A very low-cost investment product
- ▶ Contribution till 75 years or one can defer withdrawal upto the age of 75 years
- ▶ Complete withdrawal for corpus is equal or less than Rs.5 lacs
- ▶ Other than Branch, NPS Registration facility available at INB & YONO App
- ▶ Portable and 24\*7 accessibility

**NPS is regulated by Pension Fund Regulatory and Development Authority and is under the jurisdiction of  
Ministry of Finance, Govt. of India.**