

SBI Gold Bonanza Campaign

Terms & Conditions

1. “SBI Golda Bonanza” Campaign is a campaign wherein customers using SBI Debit Card in Jewellery category will be rewarded up to flat 5,000 Bonus Reward Points as per Transaction Value and Bonus Point Structure in para number-3 below.
2. The Campaign will be valid for the period 1st May 2024 (00:00 Hours) to 12th May 2024 (23:59 Hours) [“term”]
3. Minimum transaction to qualify to avail the campaign offer will be ₹ 10,000/-. On Debit Card Spend of as per the below buckets the customer will get rewarded up to 5000 Bonus Reward Points:

Txn Value	Bonus Points
INR 0-9,999.99	No Bonus Points
INR 10,000-19,999.99	Flat 500 Bonus Points
INR 20,000-39,999.99	Flat 1000 Bonus Points
INR 40,000-59,999.99	Flat 1500 Bonus Points
INR 60,000-99,999.99	Flat 3000 Bonus Points
INR 1,00,000 and above	Flat 5000 Bonus Points

4. Eligible category for Bonus Reward Points - Jewellery (Eligible MCC Codes: 5094, 7631, 5944)
5. The bonus points given under “SBI Golda Bonanza” Campaign for eligible customers will be posted as soon as possible, but not later than 30th June 2024.
6. Validity of Bonus Reward Points awarded in the campaign will be 90 days from point posting date.
7. Value of Reward Points awarded in the campaign will be as per validity of regular Reward Points.
8. Other Terms and Conditions of Bank’s Enterprise Wide Loyalty Programme will be applicable as placed at rewardz.sbi.
9. SBI reserves the right, at any time, without prior notice and without assigning any reasons whatsoever, to add/ alter/ modify/ change or vary any or all of the Terms of the Campaign.
10. SBI reserves the right to continue, withdraw or extend the campaign for further period as decided by the Bank.
11. SBI reserves the right to disqualify the cardholders from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the said offer or otherwise by the use of SBI Debit Card.