

SBI Online Dhamaka Campaign – FY-2024-25

Terms & Conditions

1. “SBI Online Dhamaka” Campaign is a campaign wherein customers using SBI Debit Card in through e-comm platform will be rewarded Accelerated Reward Points as per Point Structure in para number-3 below.
2. The Campaign will be valid for the period 05th May 2024 (00:00 Hours) to 31st May 2024 (23:59 Hours) [“term”]
3. Minimum transaction to qualify to avail the campaign offer will be above ₹ 2,000/-. On SBI Debit Card spends through e-commerce platform, the customer will be rewarded with Accelerated Reward Points as below:

Transaction Value	Accelerated Points
Up to Rs 2,000/-	No Accelerated Points
Above Rs 2,000/-	2X Accelerated Reward Points where X=regular points.

4. SBI Debit Card spends though e-comm platform in following Merchant Categories only will be eligible to earn 2X Accelerated Reward Points:
 - I. Apparel
 - II. Food & Beverages
 - III. Lifestyle
 - IV. Electronics
 - V. Retail
 - VI. Travel
5. The Accelerated points given under “SBI Online Dhamaka” Campaign for eligible customers will be posted as soon as possible, but not later than 30th June 2024.
6. Validity of Accelerated Reward Points awarded in the campaign will be 90 days from point posting date.
7. Value of Reward Points awarded in the campaign will be as per validity of regular Reward Points.
8. Other Terms and Conditions of Bank’s Enterprise Wide Loyalty Programme will be applicable as placed at rewardz.sbi.
9. SBI reserves the right, at any time, without prior notice and without assigning any reasons whatsoever, to add/ alter/ modify/ change or vary any or all the Terms of the Campaign.
10. SBI reserves the right to continue, withdraw or extend the campaign for further period as decided by the Bank.
11. SBI reserves the right to disqualify the cardholders from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the said offer or otherwise by the use of SBI Debit Card.