

SBI Point Back Campaign

Terms & Conditions

1. The “SBI Point Back Campaign” is a point redemption campaign wherein customer redeeming Reward Points beyond threshold will be offered Point Back as per table in para 4.
2. The campaign will be valid for the period from 15th March 2024 (00:00 Hours) to 31st March 2024 (23:59 Hours) [“term”].
3. All the customers of SBI are eligible to participate in the campaign.
4. On redemption of 1000 and above Reward Points, customers will be awarded Point Back as per table below:

Point Redemption Bucket	Point Back Offer on redemption of points
1000 to 2000	100
2001 to 4000	200
4001 to 6000	300
6001 and above	400

The customer will be eligible for Point Back offer **only once** in the campaign period.

5. If the customer has redeemed points multiple times in eligible slabs, highest point redemption will be taken for calculating eligibility of Point Back offer.
6. Minimum point redemption to qualify in the campaign is 1,000 points.
7. The bonus points given under ‘Point Back Campaign’ for eligible transactions will be done by 30th April 2024.
8. Validity and value of Reward Points awarded as Point Back will be as per validity of regular Reward Points.
9. Other Terms and Conditions of Bank’s Enterprise Wide Loyalty Programme will be applicable as placed at rewardz.sbi.
10. SBI reserves the right, at any time, without prior notice and without assigning any reasons whatsoever, to add/ alter/ modify/ change or vary any or all of the Terms of the Campaign.
11. SBI reserves the right to continue, withdraw or extend the campaign for further period as decided by the Bank.
12. SBI reserves the right to disqualify the cardholders from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the said offer or otherwise by the use of SBI Debit Card.