

SBI Rewardz Holi Ke Rang Campaign

Terms & Conditions

1. The 'SBI Holi Ke Rang Campaign' is a Bonus Reward Point Campaign (Campaign) on SBI Debit Card spends through POS or E-Commerce channels (Purchases) for shopping in select categories as per para no-7.
2. The campaign will be valid for the period from 15th March 2024 (00:00 Hours) to 31st March 2024 (23:59 Hours) ["term"].
3. All the customers of SBI holding a valid SBI Debit Card are eligible to participate in the campaign to earn Bonus Reward subject to fulfilling minimum spend criteria.
4. Eligible customers will be awarded Bonus Reward Points per transaction per card on shopping in select categories using SBI Debit Cards through POS / e-Commerce, in addition to the regular Reward Point earned on the transaction, as per following table:

Debit Cards Spends Slab	Bonus Reward Points
Up to Rs 2,000	No Bonus Points. Regular points will accrue.
Above Rs 2,000 and up to Rs 3,000	100
Above Rs 3,000 and up to Rs 4,000	200
Above Rs 4,000	300

5. Maximum cap for points earning per transaction with bonus points will 400 points (i.e. 100 regular+ 300 bonus points, as per amount and category of transaction)
6. This offer is applicable for spends in following categories:
 - i. Apparel
 - ii. Food & Beverages
 - iii. Lifestyle
 - iv. Electronics
 - v. Retail
7. Spends on other categories will not be eligible for this offer but continue to earn regular Reward points.
8. Maximum Bonus Reward Point accrual per customer during entire campaign period will be capped at 2,000. This will be over and above of existing cap of 1000

Reward Points per calendar month per Customer including Birthday accelerated points. This means that a customer can earn total 3,000 reward points in March 2024 under this campaign (1,000 regular points + 2,000 bonus points)

9. Minimum Debit Card spend to qualify to avail the campaign offer will be ₹ 2,000/-

10. Illustrative example of point accrual under SBI Rewardz- Holi Ke Rang Campaign:

Illustrative Example-			
SBI Debit Card Spend on Select Merchant Categories as per Para No 6	Regular Points	Bonus Points	Total Points
INR Rs 2,000/-	20	0	20
INR Rs 2,001/-	20	100	120
INR Rs 3,001/-	30	200	230
INR Rs 4,001/-	40	300	340
INR Rs 20,000/-	100*	300**	400

* Per transaction capping

** Maximum Bonus Point capping per transaction

11. The accelerated Reward Points posting 2024 for eligible transactions will be done by 15th April.

12. INR value and validity of reward points and other terms will be same as applicable under Bank's Enterprise-Wide Loyalty Programme.

13. Other Terms and Conditions of Bank's Enterprise Wide Loyalty Programme will be applicable as placed at rewardz.sbi.

14. SBI reserves the right, at any time, without prior notice and without assigning any reasons whatsoever, to add/ alter/ modify/ change or vary any or all of the Terms of the Campaign.

15. SBI reserves the right to continue, withdraw or extend the campaign for further period as decided by the Bank.

16. SBI reserves the right to disqualify the cardholders from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the said offer or otherwise by the use of SBI Debit Card.