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Shares & Bonds Department, Corporate Centre, 14th floor State Bank Bhavan, Madame Cama Road, Nariman Point, Mumbai – 400021 **Website:** https://bank.sbi **Email:** investor.complaints@sbi.co.in **Phone No.**: 022-22740841-8, 22742403, 22741474

KIND ATTENTION: PHYSICAL SHAREHOLDERS UPDATING PAN, KYC AND NOMINATION DETAILS WITH RTA AND CONVERSION OF PHYSICAL SHARE HOLDING TO DEMAT FORM

We inform our esteemed shareholders holding shares in physical form that Securities and Exchange Board of India (SEBI) has issued guidelines dated November 03, 2021(read with clarifications issued on December 14, 2021), on "Common and Simplified Norms for processing investor's service request by RTAs and norms for furnishing PAN, KYC details and Nomination" with following stipulation

"From January 1, 2022, the RTAs shall not process any service requests or complaints received from the holder(s) / claimant(s), till PAN, KYC and Nomination documents/details are received".

Therefore, **please update PAN, KYC, Nomination details** by submitting Basic Information Form (BIF) and Nomination Form to Bank's Registrar & Transfer Agent (RTA). BIF and Nomination Form can be downloaded from our website from path(URL) as under:

https://bank.sbi/web/investor-relations/share-holder-bond-holderinformation

We also request to convert your physical shares into dematerialized (demat) form immediately to avoid risks. Most importantly, **the investment cannot be monetized by physical shareholders** since SEBI has stipulated that request for effecting transfer/sale of shares shall **not be processed unless the shares are held in demat form** with a Depository (NSDL/CDSL).

Address and contact details of RTA: M/s. Alankit Assignments Limited, 205 - 208 Anarkali Complex, Jhandewalan Extension, New Delhi - 110055, e-mail: sbi.igr@alankit.com, Contact No.: 7290071335

For State Bank of India Sd/-Sham K. Assistant General Manager (Compliance & Company Secretary)

Place: Mumbai Date: 17.12.2021

Ki Mobility test drives an 020 model

The TVS subsidiary is creating a full-stack online-to-offline aftermarket services business for both EVs and conventional automobiles



SHINE JACOB Chennai, 16 December

s electric scooters and cars gear up to hit Indian roads in big way, a Chennai-based TVS group company is busy parking itself in the e-aftermarket services business. Ki Mobility Solutions has moved swiftly, tying up with as many as eight electric vehicle (EV) original equipment manufacturers (OEMs) - including with sixyear-old Gurugram-based escooter-maker Okinawa and Coimbatore-headquartered emoped maker Boom Motors.

Ki Mobility was created by TVS Automobile Solutions player in the automotive Ferrari,

aftermarket segment, in access to its 2,500 November 2020. garages, space to It claims to be set up charging India's first full-020 stack 24x7 roadside (online-to-offline) digital platform and ensuring that operates the myTVS parts and the availability of spare parts accessories brand. The origi-

three million customer base a digital platform and expand it to 10 million by 2025. But Ki Mobility goes beyond that, offering access to its 2,500 garages, space to set up charging stations, diagnostics, 24x7 roadside assistance, insurance and ensuring the availability of spare parts. The name Ki is derived from a Japanese word meaning

atmosphere. TVS ASL chose the name to symbolise its strategy to dominate the aftermarket environment, an

official source explained. Including EVs and tradi-

tional internal combustion engine (ICE) automobiles, the company is targeting a larger share of the \$10-billion automotive aftermarket by acting as an aggregator. This space is largely unorganised through the presence of about 500,000 garages.

In August this year, Italy's Agnelli family's holding company Exor-backed fund made its mark by investing ₹375 crore in Ki Mobility. The investment is unique in that Exor-invested companies (TVS ASL), India's largest include global majors like

PartnerRe, CNH Industrial, and, Ki Mobility is offering not least, the Economist Group Juventus stations, diagnostics, Football Club. Money from assistance, insurance the Exor fund was invested in establishing a pan-India plat-

nal idea was to give TVS's building its cloud-based digital infrastructure to become the largest business-to-consumer (B2C) player in the automotive aftermarket.

Before this, in June, Pratithi Investment Trust (represented by its trustee and Infosys co-founder Kris Gopalakrishnan) and Mumbai-based private equity fund SeaLink Capital Partners

THE KEY TO **E-MOBILITY**

\$900 billion: Size of global aftermarket

\$10 billion: Size of Indian automobile aftermarket including two-wheelers, cars and commercial vehicles

7%: Industry growth rate in India

80%: Share of unorganised players

On the road to becoming digital through Ki Mobility, TVS ASL acquired three startups in 2016 Jazzmyride.com (an online parts sales), accessorv and autoSense (analytics-based customer relationship management solution provider), and Redsun (an Internet of Things start-up) for ₹75 crore. In 2020, it acquired Mahindra First Choice, a used-car business, and in 2021 GoBumpr, form and in an automotive services mobile app. Mahindra had a pan-India network of 475-plus franchise partners and 100plus distributors, which have already been integrated to

myTVS; GoBumpr will get fully integrated by next April.

"Ki Mobility enjoys a unique advantage because there is no other player pro-(SCP) had invested ₹85 crore. the majority focus on only value proposition."

select parts of the value chain," said G Srinivasa Raghavan, managing director, Ki Mobility Solutions.

'We are facing competition only in pockets - for roadside assistance, it's one kind of competition; for service aggregation another kind; for insurance and spare parts aggregation, another set of players, and so on. But there is no one who can offer the full portfolio in India or even globally," he added.

Industry experts point out that this unique model could be a challenge or an opportunity for the company in the coming days as there is no successful model to follow. In 2020-21, Ki Mobility earned revenues of around ₹570 crore. "We are confident that we will be able to grow at 35-40 per cent," Raghavan said.

Going ahead, the company wants to ensure customer access to all service portfolios through digital platforms. This would include enhancing the digital diagnostics that it offers for 45 models to more vehicles, using artificial intelligence for lining up a service calendar based on the health of the car, providing customers access to retailers and several garages. To ensure the safety of customer data in the online space, the company has roped in Google Cloud as its technology partner. Partners such as Exor and Pratithi provide valuable technology inputs, too.

Beyond the domestic arena, Ki Mobility is eyeing the global market with digital aftermarket technology. "We are actively exploring the European market. We already have a small presence in the premium segment through Scuderia," Raghavan said. Scuderia Car Parts is an OEM parts distributor that also specialises in performance tuning products for high-end cars. This will open the doors to a \$240-billion European aftermarket, too. With the market shifting to EVs gradually, the Ki Mobility model offers new players access to a supply chain and dealership network.

Though it is early days to judge the success of this unique business model, at least one customer appreciates the strategy. "The partnership with Ki Mobility for us is 'Peace of Mind'- knowing that our customers will be taken care of no matter where they are; that they will get a fast turnaround and good service; and that they will not have any difficulty contacting us," said Anirudh Ravi Naravanan, chief executive officer of Boom Motors. He added, "That we will be able to offer this service to viding all the services in customers from day one as an the EV and ICE aftermarket; EV start-up is an incredible

NEWSMAKER / US AMBASSADOR-DESIGNATE / ERIC GARCETTI The agenda for India

ADITI PHADNIS New Delhi, 16 December

Indo-US relations have a lot going for them. For the nth time, the two countries have underlined the importance of their strategic partnership. Post-pandemic economic recovery process will force interdependence. But the challenges to the partnership are many. And they stem from geopolitics as well as from divergence on specific domestic issues.

On the plus side there's talk of an India-US Free Trade Agreement (FTA). The two countries have reached "political agree-

a summit on democracy.

But Los Angeles Mayor Eric Garcetti the committee. (50) still had to face searching questions from the Senate Foreign Relations no intention of accepting Committee when it debated his nomina- gratuitous advice on human tion as ambassador to India. And here, rights from the US, Garcetti Garcetti underlined what is a potentially might find this is easier said sensitive issue in India-US relations: than done. human rights.

get its religious minorities.

Garcetti represents a party that has very strong and definite views on how minor- sonal friend of President Biden, and in approach to promoting green energy", the ities are treated in India. At his confirma- picking him for India, the president is promise he's made to US lawmakers.

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nformation



ment" on India phasing out the equalisa- tion, he underlined his own academic cretion levy (2 per cent tax on the Indian earn- dentials (he has an MA in human rights) ings of big tech companies) in line with and said human rights would be a "core municipal utility and one of the world's other OECD countries and the US will not piece" of his engagement with India. "And impose reciprocal punitive taxes (25 per human rights, defence of democracy is cent is what President Donald Trump had a pillar of our foreign policy but to answer him. He has served in the US military (an threatened). And whatever his other col-specifically, if confirmed, I will actively intelligence officer in the United States leagues think about the state of India's raise these issues or raise them with humil- Navy Reserve) for more than a decade and, democracy, President Joe Biden still ity. It's a two-way street on these, but as such, will need no help understanding invited Prime Minister Narendra Modi to I intend to engage directly with civil socie-strategic and military issues in the subconty," the LA mayor was quoted as saying to tinent. He was on the Pacific Fleet, which

> Garcetti represents As India has absolutely a party that has very strong and definite views on how minorities are treated in India

There is another reality

Garcetti told the committee what he as well. The latest Pew survey on religion making India toe the line on climate thought the US agenda for India in the in India (released in August this year) tells change. When he was nominated, the Indo-Pacific should be: making India an us that although minorities worry about White House emphasised Garcetti's role in even more key US partner in the pushback the rise of Hindutva forces, they do not see co-founding the bipartisan "Climate to China's expanding power and influence. themselves as victims of institutional dis- Mayors" network and in leading more than It is another matter whether India will fall crimination. Moreover, the rise of Hindutva 400 US mayors to adopt the Paris Climate in with these plans. He will, however, have sees pushback from the majority as well, Agreement. He told lawmakers about his to navigate choppy waters among law- the survey tells us. It will need all Garcetti's experiences as mayor: Los Angeles will makers in his own country who need political acumen to persuade folks back reach 100 per cent renewable energy by serious convincing that India isn't out to home that a Pehlu Khan is not being 2035. Given that India intends to "phase lynched on every street in India.

rewarding a loyalist. He's from Los Angeles and was a rival of Kamala Harris for vice presidentship until he pulled out of the race and opted to serve on the committee that vetted Biden's vice presidential contenders instead. At this point, this is only a factoid. But if Harris sets her sights on bigger things, he could be a crucially important figure for India.

And as his record as mayor left a lot to be desired (homelessness and crime in LA touched record highs during his tenure), it seems he has left all that behind to start anew. The White House pointed out in its introduction to him that as mayor, he over saw the western hemisphere's busiest container port, the country's largest

busiest airports. Geopolitics shouldn't be a challenge for

> covers India. He has excellent academic credentials: a Rhodes Scholar at Oxford and the London School of Economics and an MA from Columbia He has also taught diplomacy.

But he may be forced to temper his expectations on

down" not "phase out" coal, Garcetti could Politics is central to Garcetti. He's a per- face problems adopting a "similarly bold

Constituted under the State Bank of India (Constituted under the State Bank of India Act, 1955) Shares & Bonds Department, Corporate Centre, 14th floor State Bank Bhavan, Madame Cama Road, Nariman Point, Mumbai – 400021 Website: https://bank.sbi Email: investor.complaints@absi.co.in Phone No.: 022-22740841-8, 22742403, 22741474		Godrej Consumer drej One, 4th Floor, Pirojshar Vikhroli (E), M	nagar, E	astern Exp		vay,			
KIND ATTENTION: PHYSICAL SHAREHOLDERS UPDATING PAN, KYC AND NOMINATION DETAILS WITH RTA AND CONVERSION OF PHYSICAL SHARE HOLDING TO DEMAT FORM	E-mail	Tel: 25188010/20/ investor.relations@godrejc CIN: L24246MH	30, Fax: p.com, V	: 25188040 Vebsite: wv		p.com			
We inform our esteemed shareholders holding shares in physical form that Securities and Exchange Board of India (SEBI) has issued guidelines dated November 03, 2021(read with clarifications issued on December 14, 2021), on "Common and Simplified Norms for processing investor's service request by RTAs and norms for furnishing PAN, KYC details and Nomination" with following stipulation "From January 1, 2022, the RTAs shall not process any service requests	NOTICE is hereby given that the following share certificate(s) is/are stated t be lost / misplaced / stolen and the registered holder(s) thereof / claimant(s thereto has/have applied to the Company for issue of duplicate share								
	Folio Number	Name of the Shareholder	No. of Shares of Face Value Re 1/-	Distinctive Nos. From	Distinctive Nos. To	OLD Certifica NO(S).			
or complaints received from the holder(s) / claimant(s), till PAN, KYC and Nomination documents/details are received".	0245245	Sam Furdunji Bhathena							
Therefore, please update PAN, KYC, Nomination details by submitting Basic Information Form (BIF) and Nomination Form to Bank's Registrar &		Pesi Furdunji Bhathena	600	65315545					
Transfer Agent (RTA). BIF and Nomination Form can be downloaded from our website from path(URL) as under:	0323248 K009812	Virendra J Patel K Urmila	1800 800	740579889 68992105	740581688 68992904				
https://bank.sbi/web/investor-relations/share-holder-bond-holder-	1.000012	P V Survanaravan		00002100	00002004	0.0000			

P V Suryanarayan 0310222 Vinay Kunkolienkar 600 1080966550 1080967149 608428 S019545 Shyam Sunder 180 70707253 70707432 558026 In case any person has any claims in respect of the said shares/an

objection(s) for the issuance of duplicate certificate(s) in favor of the above stated applicant(s) he/she/they should lodge each claim or objection within is notice. If within 7 days from the date

Booster shots for the vulnerable to cost an additional ₹10,000 cr

If boosters are given on priority, the pace of vaccination may slow further. It might take till mid-March to partially vaccinate the entire adult population



BOOSTER SHOTS WILL INCREASE GOVERNMENT SPEND (In ₹c Earlier Budget | **₹35,000** crore \ for vaccination announced in th budget. The ₹50 35,000 crore announcer was later reporte Revised number media. The boost 50,000

dose calculation estimate assumir government has Booster doses factored in the co 60,000 booster doses. Budget, Media reports, BS Analysis

Pace of vaccination according to the first dose	Partially vaccinate	Fully vaccinate					
At 1.5 mn doses per day	12-Mar-22	10-Jul-22					
At 2 mn doses per day	17-Feb-22	17-Jun-22					
At current pace (2.4 mn doses per day)	05-Feb-22	05-Jun-22					
At 3 mn doses per day	25-Jan-22	25-May-22					
The current pace of vaccination is 2.4 million first doses per day, The timeline assumes a 120-day gap between the first dose and the second, as prescribed for Covishield by the Indian authorities BS Analysis							
	according to the first dose At 1.5 mn doses per day At 2 mn doses per day At current pace (2.4 mn doses per day) At 3 mn doses per day The current pace of vaccinat per day, The timeline assum the first dose and the second by the Indian authorities	according to the first dosePartially vaccinateAt 1.5 mn doses per day12-Mar-22At 2 mn doses per day17-Feb-22At current pace05-Feb-22(2.4 mn doses per day)25-Jan-22At 3 mn doses per day25-Jan-22The current pace of vaccination is 2.4 millio per day, The timeline assumes a 120-day ga the first dose and the second, as prescribed by the Indian authorities					

WHEN WILL INDIA VACCINATE ITS

ENTIRE ADULT POPULATION

ISHAAN GERA

New Delhi, 16 December

that the third dose of the Covid vaccine the last fortnight, due to fears neutralises the Omicron variant. While the around the Omicron variant, decision to administer the third dose in India is still far from fully vac-India is still awaited, a few days ago, the cinating its entire population. Indian SARS-CoV-2 Genomics Consortium The time to complete vaccina-(INSACOG) in its weekly bulletin recom- tion for the adult population mended that the government approve is expected to be stretched booster doses for those aged above 40.

An analysis of data suggests that the will need to be administered government will need an additional on priority. 430 million doses (assuming 6 per cent wastage) to administer booster shots — a *Standard* found that on workers (30 million).

₹9,675 crore, assuming it negotiates a price 252 million doses. of ₹225 per dose. The above calculation does

tion might come to ₹50,000 crore this fiscal booster doses are authorised.

year, up from the ₹35,000 crore it had announced in the Budget (see chart 1). the country may not be able to even par-Meanwhile, the pace of vaccination has tially vaccinate its adult population by

Last week, Pfizer and BioNTech declined in the last two months. Although the end of this month unless augments announced that initial lab studies showed there has been a pick-up in vaccination in its capacity.

> An analysis by **Business Standard** found that on December 1, some of the larger states did not have out, as the additional doses enough doses. The country was short

of 252 million doses An analysis by Business

third dose — to those aged 40 and above December 1, some of the larger states did 58 days to vaccinate the entire population (375 million) and healthcare and frontline not have enough doses to administer the partially at the current pace. The date may

The decision on additional doses would second dose and the unvaccinated with 2022, given that the pace of first dose vacend up costing the government another the first dose. The country was short of cination has been slowing.

not include the cost of delivery and admin- another 500 million doses in the pipeline, only be able to partially vaccinate its entire istration of vaccines by the government. sufficient to vaccinate the entire popula- adult population by March 12, 2022 and full

In November, the government tion fully. However, the government still vaccination will take another 120 days or announced that it's spending on vaccina- needs to make additional purchases if

While the country averaged 115 doses per site in November and 130 in

Moreover, given the current pace,

October, the productivity is down to 96 doses per site. Of the total doses administered on Thursday,

only 28 per cent or 2.4 million were first doses. Given that the country still needs to vaccinate another 140 million people, it will take

partially vaccinated adult people with the get pushed further beyond February 5,

If the pace of daily first dose adminis-The Serum Institute of India has tration declines to 1.5 million, India will four months, owing to the timeline required for the second dose (see chart 2).

205 - 208 Anarkali Comple	ails of RTA: M/s. Alankit Assignments Limited, x, Jhandewalan Extension, New Delhi - 110055, n, Contact No.: 7290071335	hereof no claim is received by the co duplicate certificates will be issued.
	For State Bank of India Sd/- Sham K.	dealing in any way with the above-me
Place: Mumbai Date: 17.12.2021	Assistant General Manager (Compliance & Company Secretary)	Place: Mumbai Date : 16/12/2021

company in respect of the said certificate The public is hereby cautioned agains entioned certificates. For Godrej Consumer Products Limite Rahul Botadara **Company Secretary & Compliance Office**

Business Standard	SALE NOTICE UNDER IBC, 2016 M/s. SEABIRD SEAPLANE PRIVATE LIMITED (In Liquidation), Reg. Off; (As per Roc Records) Flat No.302, Block I, Easeland Enclave, Elamkulam, Kochi-KL 682020, India Liquidator: Kizhakkekara Kuriakose Jose, Reg No-IBBI/IPA-001/IP-P00445/2017-18/10788 Liquidator Address: KK Jose & Associates, Yenvee Complex, Temple Road, Aluva -683101, Kerala, Email-kkjoseca@gmail.com, Telephone No: +91-9447913514 E-AUCTION Sale of Assets under Insolvency and Bankruptcy Code, 2016 Date and Time of Auction: 10 th January 2022 at 10 am to 5 pm (With unlimited extension of 5 minutes each) Sale of assets and properties owned by M/s. SEABIRD SEAPLANE PRIVATE LIMITED (In Liquidation) forming part of Liquidation Estate will be done by the Liquidator, appointed by the Honble National Company Law Tribunal Kochi Bench vide MA/01/KOB/2019 order dated 19 th November 2019. The sale will be done by the undersigned through the e-auction platform https://ncltauction.auctiontiger.net					
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No Air Surcharge	Dated: 16/12/2021					



