SBI
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State Bank Institute of Leadership, Kolkata

Motivation in VUCA times

Target Audience	**Executives in Mid-level and Senior Management**	
Programme Dates & Session Timing	**Physical Sessions**	**Online Sessions**
	Every Monday from July-Sept.2022 11.30 to 1.00 pm & 2.00 to 3.30 pm	**Every Thursday from July-Sept.2022 11.30 to 1.00 pm & 2.00 to 3.30 pm**
Programme Format	**In-class(F2F) / Online**	

Introduction

The planet witnessed the worst time during FY20 -FY22, in the context of morale and motivation level of employees across all industries. The morale of workforce has been at nadir which has reflected in the performance and productivity of companies. The motivation level had to be kept high for sustenance and remain afloat in the shrunk economy. This course will throw some light on the motivational aspect of our employees and help the leaders to understand what motivates workforce? The "how" or process theory of motivation is discussed in the second session at length which will certainly throw some practical aspects of resilient workforce regaining the confidence level. The level of motivation is analyzed

Objectives

- How to keep the morale of workforce high during tough times
- To understand various content and process theories of motivation and apply them practically

Themes Covered

- **Content theories of motivation**
- **Process theories of motivation**
- **Analysis of scores arrived during instrumentation**
- **Leading in tough times**

Key Takeaways

- **Learn how to lead in tough times**
- **Understanding and managing "self"**
- **Managing work, workplace & workforce in VUCA times**

Programme Director: Mr.Puspen Roy, AGM(Academics), SBIL

Programme Fees

- ✓ **INR 10000/- + GST per participant per day for 2 sessions (In-class F2F format)**
- ✓ **INR 10000/- + GST per participant per day for 2 sessions (Online [Live Virtual])**

Go to How to Apply section to know more. Email: academics.sbil@sbi.co.in / Ph.: +91 33 2986 1217