

Press Release on Partnership with edX

State Bank of India announces its partnership with edX

The [State Bank of India](#) (SBI) through its [Strategic Training Unit](#) is proud to announce partnership with [edX](#). As part of the agreement between the [State Bank of India](#), a leading Banking & Financial service group in India and [edX](#), the trusted platform for learning, SBI will be offering its Massive Open Online Courses (MOOCs) on the [edX](#) platform from November 2020 onwards.

On this occasion, Mr. Dinesh Khara, Chairman, State Bank of India, said: "It gives me immense pleasure to announce SBI's partnership with edX which is one of the biggest MOOCs platform. MOOCs are fast gaining popularity among students and working professionals as they offer an opportunity of anytime, anywhere learning. I am confident that this collaboration will benefit millions of learners, career-oriented individuals and organisations across the globe."

Mr. Rana Ashutosh Kumar Singh, Deputy Managing Director & Corporate Development Officer, SBI, said: "We feel delighted to partner with edX and hopeful of strengthening this relationship in future. Our partnership is aimed to expand perspective and access to knowledge beyond the classrooms. We are sanguine that our courses will assist learners in acquiring and sharpening their skills in today's highly volatile and competitive world."

Ms. M. Jayashree Reddy, Chief General Manager & Head (Strategic Training Unit), SBI, said: "We are excited to offer our courses to learners across the globe facilitated by our partnership with [edX](#)." Initially we are offering three MOOCs - [Unleashing Creativity at the Workplace](#), [Relationship Marketing Strategy for Financial Services](#), and [Conflict Resolution](#) on edx.org. These courses have been designed and developed by practising bankers possessing rich experience and excellent academic credentials.

The course [Unleashing Creativity at the Workplace](#) provides insights into the significance, components of creativity and creativity as a strategy to enhance excellence both at the individual and organisational level.

The course [Relationship Marketing Strategy for Financial Services](#) aims to create a mindset of an 'open and nurturing relationship' and deals with fostering relationship as a marketing strategy, for enhanced customer engagement.

The course [Conflict Resolution](#) covers various aspects of conflict, importance of conflict resolution, emotional intelligence, self & situational

assessments and emphasis the application of motivational techniques for resolution of conflict.

Enrolment for these courses opens today, and participants need no specific academic qualifications. The courses duration will be for four to six weeks, with an expected spend of two to three hours per week on the course.

Mr. Anant Agarwal, CEO of [edX](#) and Professor at MIT, said: "SBI has been using edX for Business as part of their workforce development initiatives, which has been very successful with employees since first implemented. We're thrilled to expand our work together and welcome them as our first corporate partner from India on edX, with the launch of their first courses in strategy, creativity and marketing that are relevant for professionals and organizations everywhere."

FURTHER INFORMATION:

- [State Bank of India](#)
- [Strategic Training Unit](#)
- [Unleashing Creativity at the Workplace](#)
- [Relationship Marketing Strategy for Financial Services](#)
- [Conflict Resolution](#)
- [About edX](#)