

Press Release**State Bank of India launches 'SBI Customer Care' in Mumbai**

The bank's first Customer Care centre in the city, provides one stop banking services to all its customers

Mumbai – April 3, 2018: The country's largest lender State Bank of India, announced the launch of its new initiative 'SBI Customer Care' for its customers at the Opera House Branch of SBI in Mumbai. The SBI Customer Care centre was inaugurated by Shri Ajay Kumar Vyas, CGM, Mumbai Circle. Shri Vyas also gave some of the old customers of SBI to inaugurate the SBI Customer Care with him. The SBI Customer Care centre aims to be a one stop solution to all queries related to bank's products and services. It will also be helping the customers in e-KYC, Aadhar seeding, updating PAN details, digital account opening and other account related services, all under one roof. Also the centre will impart know-how on all digital products of the bank to their customers. The bank's customers present at the launch ceremony, appreciated this new initiative of SBI. Shri Rajesh Kumar Mishra, GM NW-1, was also present at the event.

About State Bank of India

State Bank of India (SBI) is the largest commercial bank in India in terms of assets, deposits, profits, branches, customers and employees. As on September 30, 2017, the bank has a deposit base of Rs.26.23 lakh crore with CASA ratio of 43.81% and advances of Rs. 18.92 lakh crore. SBI has 31.97% market share in home loans and 34.64% market share in auto loan. The Bank has the largest network of 22900 branches in India and ATM network of 58,916. SBI is present in 36 countries with 205 offices. SBI has 2.57 crore mobile banking users and 4.2 crore internet banking customers. On social media platforms, SBI has the highest number of followers on Facebook, Youtube, Linkedin and Pinterest. Bank tops the list of followers on Facebook and Youtube across all banks in the world.