



# State Bank of India

Central Recruitment & Promotion Department  
Corporate Centre, Mumbai

Phone: 022-22820427; Fax: 022-22820411; E-mail: crpd@sbi.co.in

## RECRUITMENT OF SPECIALIST CADRE OFFICERS ON CONTRACT BASIS

ADVERTISEMENT NO: CRPD/SCO/2019-20/13

ONLINE REGISTRATION OF APPLICATION & PAYMENT OF FEES: FROM 06.09.2019 TO 22.09.2019

State Bank of India invites Online application from Indian citizen for appointment to the following posts. Candidates are requested to apply Online through the link given on Bank's website <https://bank.sbi/careers> or <https://www.sbi.co.in/careers>

1. The process of Registration is complete only when fee is deposited with the Bank through Online mode on or before the last date for payment of fee.
2. Before applying, candidates are requested to ensure that they fulfil the eligibility criteria for the post as on the date of eligibility.
3. Candidates are required to upload all required documents (brief resume, ID proof, proof of age, educational qualification, experience etc.) failing which their candidature will not be considered for shortlisting/ interview.
4. Short listing will be provisional without verification of documents. Candidature will be subject to verification of all details/ documents with the original when a candidate reports for interview (if called).
5. In case a candidate is called for interview and is found not satisfying the eligibility criteria (Proof Age, Educational Qualification and Experience etc.) he/ she will neither be allowed to appear for the interview nor be entitled for reimbursement of any travelling expenses.
6. Candidates are advised to check Bank's website <https://bank.sbi/careers> or <https://www.sbi.co.in/careers> regularly for details and updates (including the list of shortlisted/ qualified candidates). The Call letter/ advice, where required, will be sent by e-mail only (No hard copy will be sent).
7. In case more than one candidate scores same marks as cut-off marks in the final merit list (common marks at cut-off point), such candidates will be ranked in the merit according to their age in descending order.
8. HARD COPY OF APPLICATION & OTHER DOCUMENTS **NOT TO BE SENT TO THIS OFFICE.**
9. All revision / corrigenda will be hosted only on the Bank's above mentioned websites.

### A. DETAILS OF POST / NATURE OF ENGAGEMENT/ CONTRACT PERIOD/EQUIVALENT GRADE/ VACANCY/ AGE/ SELECTION PROCESS/ PLACE OF POSTING:

Post Sr. No.	Post	Nature of Engagement	Contract Period	Vacancy							Age (In Years) As on 31.07.2019		Selection Process	Place of Posting
				General	EWS	OBC	SC	ST	Total	PWD	Min	Max		
1.	Chief Marketing Officer	Contractual	3 Years (further renewable for 2 years)	1	-	-	-	-	1	-	-	Not Over 50 Years	Shortlisting and Interview	Mumbai
2.	Deputy Vice President (Marcom)			1	-	-	-	-	1	-	-	Not Over 40 Years		
3.	Assistant Vice President (Marcom)			1	-	-	-	-	1	-	-	Not Over 40 Years		
4.	Senior Executive (Events & Sponsorship)			1	-	-	-	-	1	-	-	Not Over 35 Years		

(Place of posting is only indicative, selected candidates may be posted at the sole discretion of the Bank.)

#### ABBREVIATIONS:

Category: SC - Scheduled Caste, ST - Scheduled Tribe, OBC - Other Backward Classes, EWS- Economically Weaker Section, PWD - Person with Disabilities

#### NOTE:

1. The number of vacancies including reserved vacancies mentioned above are provisional and may vary according to the actual requirement of the Bank.
2. Candidate belonging to reserved category for whom no reservation has been mentioned are free to apply for vacancies announced for unreserved category provided they fulfil all the eligibility criteria applicable to unreserved category.
3. Maximum age indicated is for General category candidates. Relaxation in upper age limit will be available as per Govt. of India guidelines.
4. In cases where experience in a specific field is required, the relevant experience certificate must contain specifically that the candidate has experience in that specific field.
5. Bank reserves the right to cancel the recruitment process entirely at any time.

B. DETAILS OF EDUCATIONAL QUALIFICATION/ EXPERIENCE:				
Post Sr.	Post Name	Educational Qualifications	Experience as on 31.07.2019	Specific Skills Required
1	<b>Chief Marketing Officer</b>	BBA/MBA/PGDM (as full-time course) in any discipline from a recognised university/institute. Preference will be given for specialisation in Advertising or Marketing in BBA/MBA/PGDM (as full-time course)	minimum 14 years well-rounded marketing or business development experience in positions of responsibility – with a focus on marketing expansion including 5 years' experience in a leadership role. Composite experience in Bank/ PSU/ Corporate (preferably in BFSI Sector). However 5 years' experience is required after stipulated basic qualification.	<ul style="list-style-type: none"> <li>As a senior level marketing professional, she/he must be both analytical and creative, must have experience in developing high level marketing and brand strategy in line with the strategic vision of the organization.</li> <li>She/he should be a visionary with a deep understanding of traditional and innovative marketing strategy and a proven track record of creative campaigns and initiatives that will drive and increase revenue.</li> <li>She/he should be able to conceptualise, strategise and execute digital marketing.</li> <li>She/he should also have an understanding of the importance of aligning the organisation internally around the brand and marketing objectives, a business leader with success of leveraging social media to strengthen Bank's brand and marketing leader with the vision to seek out new promotional avenues to support Bank's goals and objectives.</li> </ul>
2	<b>Deputy Vice President (Marcom)</b>	2-year full time MBA (or equivalent)/PGDM from a recognised Institution/ University (Preferably in Marketing)	Minimum 10 years' work experience in varied roles including marketing communication. Work experience in a BFSI Company, preferably with awareness of SBI work culture and management practices. -Composite experience in Bank/ PSU/ Corporate (preferably in BFSI Sector).	<ul style="list-style-type: none"> <li>Core experience in devising and implementing product marketing communications of retail banking products across mass media.</li> <li>Good understanding of the consumer insights from across various demographic segments from across various demographic segments and culture nuances of different states of India especially with respect to retail banking products.</li> <li>Should be able to conceptualise, strategise and execute digital marketing.</li> <li>Proficiency in crafting compelling/ insightful briefs that would inspire the advertising agency to develop effective and outstanding creative solutions/ campaigns.</li> </ul>
3	<b>Assistant Vice President (Marcom)</b>	2-year full time MBA (or equivalent)/PGDM from a recognised Institution/ University (Preferably in Marketing)	Minimum 8 years' work experience in varied roles including marketing communication. Work experience in a BFSI Company, preferably with awareness of SBI work culture and management practices. -Composite experience in Bank/ PSU/ Corporate (preferably in BFSI Sector).	<ul style="list-style-type: none"> <li>Core experience in devising and implementing product marketing communications of retail banking products across mass media.</li> <li>Good understanding of the consumer insights from across various demographic segments from across various demographic segments and culture nuances of different states of India especially with respect to retail banking products.</li> <li>Should be able to conceptualise, strategise and execute digital marketing.</li> <li>Proficiency in crafting compelling/ insightful briefs that would inspire the advertising agency to develop effective and outstanding creative solutions/ campaigns.</li> </ul>
4	<b>Senior Executive (Events &amp; Sponsorship)</b>	Graduation from a recognised University/ Institution. Any specialised qualifications in Event Management would be an added advantage.	<ol style="list-style-type: none"> <li>Minimum 2 Years of Post Qualification work experience in events and sponsorship, preferably on the client side. Exceptional candidates with relevant event agency experience are also encouraged to apply.</li> <li>Must have managed at least 3 large format events. Experience in multiple geographies (within India) would be an added advantage.</li> </ol>	<ul style="list-style-type: none"> <li>Creative mindset with ability to conceive / identify /evaluate innovative opportunities for sponsorship and event execution, especially on occasions such as product launch, Bank's annual day etc.</li> <li>Knowledge of all operational aspects related to events &amp; sponsorship, prevalent pricing of various related elements and thorough negotiation skills.</li> <li>Ability to approach events &amp; sponsorships from an ROI perspective.</li> <li>Excellent inter-personal capabilities with flair for interacting with officials across the hierarchy with equal composure.</li> <li>Smart worker with ability to think on his/ her feet, anticipate probable situations that may demand instant, smooth resolution.</li> <li>Proficiency in speaking English and Hindi.</li> <li>Ability to work long hours and on weekends when the work so demands.</li> </ul>

**C. JOB PROFILE AND KRAS :**

Roles / Job Profile & KRAs in brief		
Post Sr. No.	Post Name	Roles / Job Profile & KRAs in Brief
1	<b>Chief Marketing Officer</b>	<p><b>Job Profile in Brief:</b></p> <ul style="list-style-type: none"> <li>❖ The VP &amp; CMO is a corporate executive responsible for overall planning, development and execution of Bank's all brand and product marketing, advertising, publicity, corporate communications and digital and social media marketing initiatives.</li> </ul> <p><b>KRAs for the post in Brief:</b></p> <ul style="list-style-type: none"> <li>❖ To develop marketing and brand strategy in line with strategic vision of the organization.</li> <li>❖ To plan direct and coordinate marketing budgets in accordance with organization goals.</li> <li>❖ To conceptualise, strategise and execute digital marketing.</li> <li>❖ To develop and strengthen Bank's Unique and compelling voice to build brand awareness, relevance, reputation and esteem among target audience and to ensure that brand standards are maintained across all channels through internal and external communication channels.</li> <li>❖ To generate revenue by increasing sales through successful marketing for the entire organization using market research, pricing, product marketing, marketing communications, advertising, public relations and CSR activities.</li> <li>❖ To guide communication team to create a best in class social media presence that empowers stakeholders to the Bank's brand virally.</li> <li>❖ Sales management, new business development, product development distribution channel management and customer service. To ensure that organisation's message is distributed across channels such as mobile platforms video and social media and to targeted audiences in order to meet sales objectives.</li> <li>❖ To perform various other tasks such as analytical, pricing and market research, creative tasks such as designing advertising and promotions and interpersonal tasks such as coordinating many different styles of thinking in a single team.</li> <li>❖ Effectiveness of CSR spends. Vice President will also have the responsibility for effective marketing of CSR activities with advertisement of achievement and highlight their contribution made to society. This reinforces positive image of the brand in the minds of the people.</li> </ul>
2	<b>Deputy Vice President (Marcom)</b>	<p><b>Job Profile in Brief:</b></p> <ul style="list-style-type: none"> <li>❖ Designing and executing Go-To- Market Strategy for various Product Brands.</li> <li>❖ Lead front end communication with Product Team and provide relevant campaign ideas basis business problem or opportunity.</li> <li>❖ Support campaign execution on traditional and online media.</li> <li>❖ Work closely with Media and Events Team to ensure brand consistency across different platforms.</li> <li>❖ Driving internal communication to increase awareness of new launches / campaigns.</li> <li>❖ Co-ordinate with Public Relations Team to optimise organic reach.</li> </ul> <p><b>KRAs for the post in Brief:</b></p> <ul style="list-style-type: none"> <li>❖ Design and implement insightful marketing strategy and advertising for Bank's Products and Services.</li> <li>❖ To conceptualise, strategise and execute digital marketing.</li> <li>❖ Meet Target Scores on parametres of Brand Tracking Study e.g. Brand Recall, Consideration and other related metrics.</li> <li>❖ Any other work as entrusted by the controller/ supervisors.</li> </ul>
3	<b>Assistant Vice President (Marcom)</b>	<p><b>Job Profile in Brief:</b></p> <ul style="list-style-type: none"> <li>❖ Designing and executing Go-To- Market Strategy for various Product Brands.</li> <li>❖ Lead front end communication with Product Team and provide relevant campaign ideas basis business problem or opportunity.</li> <li>❖ Support campaign execution on traditional and online media.</li> <li>❖ Work closely with Media and Events Team to ensure brand consistency across different platforms.</li> <li>❖ Driving internal communication to increase awareness of new launches / campaigns.</li> <li>❖ Co-ordinate with Public Relations Team to optimise organic reach.</li> </ul> <p><b>KRAs for the post in Brief:</b></p> <ul style="list-style-type: none"> <li>❖ Design and implement insightful marketing strategy and advertising for Bank's Products and Services.</li> <li>❖ To conceptualise, strategise and execute digital marketing.</li> <li>❖ Meet Target Scores on parametres of Brand Tracking Study e.g. Brand Recall, Consideration and other related metrics.</li> <li>❖ Any other work as entrusted by the controller/ supervisors.</li> </ul>
4	<b>Senior Executive (Events &amp; Sponsorship)</b>	<p><b>Job Profile in Brief:</b></p> <ul style="list-style-type: none"> <li>❖ Design and implement brand/product engagement initiatives with relevant target groups primarily through events and sponsorship for promotion of Bank's products and services.</li> <li>❖ Manage all operational aspects.</li> <li>❖ Deliver quality output within timeframe and approved budget.</li> <li>❖ Work closely with Media and Events team to ensure brand consistency across different platform.</li> <li>❖ Co-ordinate with Public Relations Team to optimise organic reach</li> </ul> <p><b>KRAs for the post in Brief:</b></p> <ul style="list-style-type: none"> <li>❖ Design and implement brand / product engagement initiatives with relevant target groups primarily through events and sponsorships for promotion of Bank's Products &amp; Services.</li> <li>❖ Adeptly manage all related operational aspects by getting related agency partners/ vendors to deliver quality output within approved budget and timelines in a coordinated manner.</li> <li>❖ Any other work as entrusted by the immediate supervisor / department head.</li> </ul>

**D. REMUNERATION:**

Post Sr No.	Post Name	Annual CTC
1	Chief Marketing Officer	₹ 42-48 lacs including variable pay of 10% subject to satisfactory performance. Reimbursement of medical insurance premium for self, spouse and family of not exceeding two children (actual basis) amount not exceeding ₹0.30 lacs/p.a., shall be paid extra. No perquisites are envisaged. Travelling expenses / Halting Allowance and eligibility for stay in hotels while on official duty, outside the Head Quarters will be as applicable to TEGS-VI of the Bank.
2	Deputy Vice President (Marcom)	₹ 20-23 lacs p.a.(Fixed CTC). An increment of 10% p.a. shall be paid on fixed CTC. Besides this Performance linked Incentive of 10% p.a. from second year on fixed CTC (base year). Reimbursement of medical insurance premium for self, spouse and family of not exceeding two children (actual basis) amount not exceeding ₹0.30 lacs/p.a., shall be paid extra. No perquisites are envisaged. Travelling expenses / Halting Allowance and eligibility for stay in hotels while on official duty, outside the Head Quarters will be as applicable to SMGS-V of the Bank.
3	Assistant Vice President (Marcom)	₹ 16-19 lacs p.a.(Fixed CTC). An increment of 10% p.a. shall be paid on fixed CTC. Besides this Performance linked Incentive of 10% p.a. from second year on fixed CTC (base year). Reimbursement of medical insurance premium for self, spouse and family of not exceeding two children (actual basis) amount not exceeding ₹0.30 lacs/p.a., shall be paid extra. No perquisites are envisaged. Travelling expenses / Halting Allowance and eligibility for stay in hotels while on official duty, outside the Head Quarters will be as applicable to SMGS-IV of the Bank.
4	Senior Executive (Events & Sponsorship)	₹ 12-15 lacs p.a.(Fixed CTC). An increment of 10% p.a. shall be paid on fixed CTC. Besides this Performance linked Incentive of 10% p.a. from second year on fixed CTC (base year). Reimbursement of medical insurance premium for self, spouse and family of not exceeding two children (actual basis) amount not exceeding ₹0.30 lacs/p.a., shall be paid extra. No perquisites are envisaged. Travelling expenses / Halting Allowance and eligibility for stay in hotels while on official duty, outside the Head Quarters will be as applicable to MMGS-II of the Bank.

**E. HOW TO APPLY:** Candidates should have valid email ID which should be kept active till the declaration of result. It will help him/her in getting call letter/Interview advices etc. by email.

**GUIDELINES FOR FILLING ONLINE APPLICATION:**

- Candidates will be required to register themselves online through the link available on SBI website <https://bank.sbi/careers> OR <https://www.sbi.co.in/careers> and pay the application fee using Internet Banking/ Debit Card/ Credit Card etc.
- Candidates should first scan their latest photograph and signature. Online application will not be registered unless candidate uploads his/her photo and signature as specified on the online registration page (under 'How to Apply').
- Candidates should fill the application carefully. Once application is filled-in completely, candidate should submit the same. In the event of candidate not being able to fill the application in one go, he can save the information already entered. When the information/ application is saved, a provisional registration number and password is generated by the system and displayed on the screen. **Candidate should note down the registration number and password.** They can re-open the saved application using registration number and password and edit the particulars, if needed. This facility of editing the saved information will be available for three times only. Once the application is filled completely, candidate should submit the same and proceed for online payment of fee.
- After registering online, the candidates are advised to take a printout of the system generated online application forms

**GUIDELINES FOR PAYMENT OF FEES:**

- Application fees and Intimation Charges (Non-refundable) is ₹750/- (₹Seven hundred fifty only) for General/ OBC/ EWS candidates and intimation charges of ₹125/- (₹One hundred twenty five only) for SC/ ST/ PWD candidates.
- Fee payment will have to be made online through payment gateway available thereat.
- After ensuring correctness of the particulars in the application form, candidates are required to pay the fees through payment gateway integrated with the application. No change/edit in the application will be allowed thereafter.
- The payment can be made by using Debit Card/ Credit Card/ Internet Banking etc. by providing information as asked on the screen. Transaction charges for online payment, if any, will be borne by the candidates.
- On successful completion of the transaction, e-receipt and application form, bearing the date of submission by the candidate, will be generated which should be printed and retained by the candidate.
- If the online payment of fee is not successfully completed in first instance, please make fresh attempts to make online payment.
- There is also a provision to reprint the e-Receipt and Application form containing fee details, at later stage.
- Application Fee once paid will **NOT** be refunded on any account **NOR** can it be adjusted for any other examination or selection in future.

F.

**HOW TO UPLOAD DOCUMENTS:**

**a. Details of Document to be uploaded:**

- i. Brief Resume (PDF)
- ii. ID Proof (PDF)
- iii. Proof of Date of Birth (PDF)
- iv. Educational Certificates: Relevant Mark-Sheets/ Degree Certificate (PDF)
- v. Experience certificates (PDF)
- vi. Others (latest Form-16 , current salary slip etc.)

(In case of multiple certificates are to be uploaded, please scan all in one PDF file up to the size of 500KB & upload)

**b. Photograph file type/ size:**

- i. Photograph must be a recent passport style colour picture.
- ii. Size of file should be between 20kb–50 kb and Dimensions 200 x 230 pixels.
- iii. Make sure that the picture is in colour, taken against a light-coloured, preferably white, background.
- iv. Look straight at the camera with a relaxed face
- v. If the picture is taken on a sunny day, have the sun behind you, or place yourself in the shade, so that you are not squinting and there are no harsh shadows
- vi. If you have to use flash, ensure there's no "red-eye"
- vii. If you wear glasses make sure that there are no reflections and your eyes can be clearly seen.
- viii. Caps, hats and dark glasses are not acceptable. Religious headwear is allowed but it must not cover your face.
- vii. Ensure that the size of the scanned image is not more than 50kb. If the size of the file is more than 50 kb, then adjust the settings of the scanner such as the DPI resolution, no. of colours etc., during the process of scanning.

**c. Signature file type/ size:**

- i. The applicant has to sign on white paper with Black Ink pen.
- ii. The signature must be signed only by the applicant and not by any other person.
- iii. The signature will be used to put on the Call Letter and wherever necessary.
- iv. If the Applicant's signature on the answer script, at the time of the examination, does not match the signature on the Call Letter, the applicant will be disqualified.
- v. Size of file should be between 10kb - 20kb and Dimensions 140 x 60 pixels.
- vi. Ensure that the size of the scanned image is not more than 20kb
- vii. Signature in CAPITAL LETTERS shall NOT be accepted.

**d. Document file type/ size:**

- i. All Documents must be in PDF except Resume which may be in DOC or DOCX or PDF format.
- ii. Page size of the document to be A4.
- iii. Size of the file should not be exceeding 500 KB.
- iv. In case of Document being scanned, please ensure it is saved as PDF and size not more than 500 KB as PDF. If the size of the file is more than 500KB, then adjust the setting of the scanner such as the DPI resolution, no. of colors etc., during the process of scanning. Please ensure that Documents uploaded are clear and readable.

**e. Guidelines for scanning of photograph/ signature/ documents:**

- i. Set the scanner resolution to a minimum of 200 dpi (dots per inch)
- ii. Set Color to True Color
- iii. Crop the image in the scanner to the edge of the photograph/ signature, then use the upload editor to crop the image to the final size (as specified above).
- iv. The photo/ signature file should be JPG or JPEG format (i.e. file name should appear as: image01.jpg or image01.jpeg).
- v. Image dimensions can be checked by listing the folder/ files or moving the mouse over the file image icon.
- vi. Candidates using MS Windows/ MSOffice can easily obtain photo and signature in .jpeg format not exceeding 50kb & 20kb respectively by using MS Paint or MSOffice Picture Manager. Scanned photograph and signature in any format can be saved in .jpg format by using 'Save As' option in the File menu. The file size can be reduced below 50 kb (photograph) & 20 kb (signature) by using crop and then resize option (Please see point (i) & (ii) above for the pixel size) in the 'Image' menu. Similar options are available in other photo editor also.
- vii. While filling in the Online Application Form the candidate will be provided with a link to upload his/her photograph and signature.

**f. Procedure for Uploading Document:**

- i. There will be separate links for uploading each document.
- ii. Click on the respective link "Upload"
- iii. Browse & select the location where the JPG or JPEG, PDF, DOC or DOCX file has been saved.
- iv. Select the file by clicking on it and Click the 'Upload' button.
- v. Click Preview to confirm the document is uploaded and accessible properly before submitting the application. If the file size and format are not as prescribed, an error message will be displayed
- vi. Once uploaded/ submitted, the Documents uploaded cannot be edited/ changed.
- vii. After uploading the photograph/ signature in the online application form candidates should check that the images are clear and have been uploaded correctly. In case the photograph or signature is not prominently visible, the candidate may edit his/ her application and re-upload his/ her photograph or signature, prior to submitting the form. If the face in the photograph or signature is unclear the candidate's application may be rejected.

**G. CALL LETTER FOR INTERVIEW:**

**Intimation/ call letter for interview will be sent by email / will be uploaded on Bank's website. NO HARD COPY WILL BE SENT.**

**H. SELECTION PROCESS:**

The selection will be based on shortlisting and interview.

**Interview:** Mere fulfilling minimum qualification and experience will not vest any right in candidate for being called for interview. The Shortlisting Committee constituted by the Bank will decide the shortlisting parameters and thereafter, adequate number of candidates, as decided by the Bank will be shortlisted and called for interview. The decision of the bank to call the candidates for the interview shall be final. No correspondence will be entertained in this regard.

**Merit List:** Merit list for selection will be prepared in descending order on the basis of scores obtained in interview only. In case more than one candidate score the cut-off marks (common marks at cut-off point), such candidates will be ranked according to their age in descending order, in the merit.

**I. GENERAL INFORMATION:**

- i. **Before applying for a post, the applicant should ensure that he/ she fulfils the eligibility and other norms mentioned above for that post as on the specified date and that the particulars furnished by him/ her are correct in all respects.**
- ii. IN CASE IT IS DETECTED AT ANY STAGE OF RECRUITMENT THAT AN APPLICANT DOES NOT FULFIL THE ELIGIBILITY NORMS AND/ OR THAT HE/ SHE HAS FURNISHED ANY INCORRECT/ FALSE INFORMATION OR HAS SUPPRESSED ANY MATERIAL FACT(S), HIS/ HER CANDIDATURE WILL STAND CANCELLED. IF ANY OF THESE SHORTCOMINGS IS/ ARE DETECTED EVEN AFTER APPOINTMENT, HIS/ HER SERVICES ARE LIABLE TO BE TERMINATED.
- iii. The applicant should ensure that the application is strictly in accordance with the prescribed format and is properly and completely filled.
- iv. Appointment of selected candidate is subject to his/ her being declared medically fit as per the requirement of the Bank. Such appointment will also be subject to the service and conduct rules of the Bank for such post in the Bank, in force at the time of joining the Bank.
- v. Candidates are advised to keep their e-mail ID alive for receiving communication viz. call letters/ Interview date advices etc.
- vi. The Bank takes no responsibility for any delay in receipt or loss of any communication.
- vii. Candidates belonging to reserved category including, for whom no reservation has been mentioned, are free to apply for vacancies announced for unreserved category provided they fulfill all the eligibility conditions applicable to unreserved category.
- viii. Candidates serving in Govt./ Quasi Govt. offices, Public Sector undertakings including Nationalised Banks and Financial Institutions are advised to submit 'No Objection Certificate' from their employer at the time of interview, failing which their candidature may not be considered and travelling expenses, if any, otherwise admissible, will not be paid.
- ix. In case of selection, candidates will be required to produce proper discharge certificate from the employer at the time of taking up the appointment.
- x. The applicant shall be liable for civil/ criminal consequences in case the information submitted in his/ her application are found to be false at a later stage.
- xi. Candidates are advised in their own interest to apply online well before the closing date and not to wait till the last date to avoid the possibility of disconnection / inability/ failure to log on to the website on account of heavy load on internet or website jam. SBI does not assume any responsibility for the candidates not being able to submit their applications within the last date on account of aforesaid reasons or for any other reason beyond the control of SBI.
- xii. DECISIONS OF BANK IN ALL MATTERS REGARDING ELIGIBILITY, CONDUCT OF INTERVIEW, OTHER TESTS AND SELECTION WOULD BE FINAL AND BINDING ON ALL CANDIDATES. NO REPRESENTATION OR CORRESPONDENCE WILL BE ENTERTAINED BY THE BANK IN THIS REGARD.
- xiii. Where interview without any written test is the mode of recruitment, merely satisfying the eligibility norms does not entitle a candidate to be called for interview. Bank reserves the right to call only the requisite number of candidates for the interview after preliminary screening/ short-listing with reference to candidate's qualification, suitability, experience etc.
- xiv. In case of multiple application for single post, only the last valid (completed) application will be retained and the application fee/ intimation charge paid for other registration will stand forfeited. Multiple appearance by a candidate for a single post in interview will be summarily rejected/candidature cancelled.
- xv. Any legal proceedings in respect of any matter of claim or dispute arising out of this advertisement and/or an application in response thereto can be instituted only in Mumbai and courts/tribunals/forums at Mumbai only shall have sole and exclusive jurisdiction to try any cause/dispute.
- xvi. Outstation candidates, who may be called for interview after short-listing will be reimbursed the cost of travel:  
Post Sr. No 2 to 4:- (train fare A/C III Tier - Mail / Express only) & Post Sr No. 1:- (Economy Class Air fare), for the shortest route in India or actual expenses on the basis of actual journey (whichever is less). Local transportation will not be reimbursed. A candidate, if found ineligible for the post will not be permitted to appear for the interview and will not be reimbursed any fare.
- xvii. BANK RESERVES THE RIGHT TO CANCEL THE RECRUITMENT PROCESS ENTIRELY AT ANY STAGE.

For any query, please write to us through link "**CONTACT US/ Post Your Query**" which is available on Bank's website (URL - <https://bank.sbi/careers> OR <https://sbi.co.in/careers>)

This advertisement is also available on Bank's Website <https://bank.sbi/careers> OR <https://www.sbi.co.in/careers>

The Bank is not responsible for printing errors, if any

Mumbai,  
Date: 06.09.2019

**GENERAL MANAGER  
(CRPD)**