

State Bank of India, New Businesses Department,
12th Floor, Corporate Centre, Mumbai – 400 021

Request for Proposal (RFP)
for Enterprise Wide Loyalty Programme for State Bank Group

Tender No./ RFP No.	RFP No: CARDS/2014-15/01 dated 8-Jul-2014
Item/nature of work	Request for Proposal (RFP) for managing Enterprise Wide Loyalty Programme for State Bank Group
Mode of tender enquiry	Open tender uploaded on Bank's corporate website
Date of publication	7-Jul-2014
Type of bidding (Single or two bid system)	Two. Bid System Technical and Commercial
Last date of receipt of tender	14-Aug-2014 at 3.00 pm
No. and name of the applicants	10 (Ten). <u>List of applicants:</u> <ol style="list-style-type: none"> 1. M/s Pinpoint India (P) Ltd. 2. M/s Mobiquest Mobile Technologies Pvt. Ltd 3. M/s Aimia India Loyalty Management Private Ltd. 4. M/s eMart Solutions India Pvt. Ltd. 5. M/s Loyalty Solutions & Research (P) Ltd.(Payback) 6. M/s Loylty Rewardz Mngt Pvt. Ltd. 7. M/s Reward360 8. M/s Netcarrots.com Pvt. Ltd. 9. M/s Accentiv' India Pvt. Ltd. 10. M/s Infinia Solutions & Services (P) Limited
No. and names of the parties qualified after technical evaluation	4 (Four). <u>List of applicants qualified after technical evaluation:</u> <ol style="list-style-type: none"> 1. M/s Aimia India Loyalty Management Private Ltd. 2. M/s Loyalty Solutions & Research (P) Ltd. 3. M/s Loylty Rewardz Mngt Pvt. Ltd. 4. M/s Accentiv' India Pvt. Ltd.
No. and names of the parties not qualified after technical evaluation	6 (Six). <u>List of applicants not qualified after technical evaluation:</u> <ol style="list-style-type: none"> 1. M/s Pinpoint India (P) Ltd. 2. M/s Mobiquest Mobile Technologies Pvt. Ltd 3. M/s eMart Solutions India Pvt. Ltd. 4. M/s Reward360 5. M/s Accentiv' India Pvt. Ltd. 6. M/s Infinia Solutions & Services (P) Limited
Whether tender awarded to lowest tender/valuated L1	Yes
Contract no. and date	Letter of empanelment issued vide our letter no NB/PS/PKM/2014-15/425 dated 12-Nov-2014
Name of contractor	M/s Loylty Rewardz Mngt Pvt. Ltd.
Rate/value of contract	Programme administration fee of Rs. 100/- (exclusive of taxes) for per million points.
Scheduled date of completion of supplies	6 month from the date of letter of intent.