

Bid Corrigendum

GEM/2024/B/4882515-C1

This Bid is based on Quality & Cost Based Selection (QCBS). The technical qualification parameters are :-

| Parameter Name | Max Marks | Cutoff Marks | Qualification Methodology Document |
|---|-----------|--------------|------------------------------------|
| Years of Experience in creative services | 15 | 7.5 | View File |
| Years of Experience in creative services in Digital media | 5 | 2.5 | View File |
| Average turnover in last three years | 10 | 5 | View File |
| BFSI Clients | 20 | 10 | View File |
| Non BFSI Clients | 10 | 5 | View File |
| Presentation | 40 | 20 | View File |

QCBS Weightage(Technical:Financial):80:20

Presentation Venue:State Bank Bhavan

*This document shall overwrite all previous versions of QCBS parameters

[This Bid is also governed by the General Terms and Conditions](#)