



**Department of Social Justice & Empowerment**  
**Ministry of Social Justice & Empowerment**  
**Government of India**



**SENIOR ABLE CITIZENS REEMPLOYMENT IN DIGNITY**

**SACRED**

**AN ELECTRONIC EMPLOYMENT EXCHANGE FOR SENIOR CITIZENS**





# What is SACRED all about?

A unique & innovative technology-driven Employment marketplace, to bring together both Job providers & Job seekers on a transparent online portal, where Private & Public sector enterprises across sectors can share their demand for human resources, and also help Senior experienced citizens having diverse & relevant skillsets, to get themselves registered for visibility of the emerging workplace demands, and apply for relevant job opportunities.





# What's in it for Senior citizens?

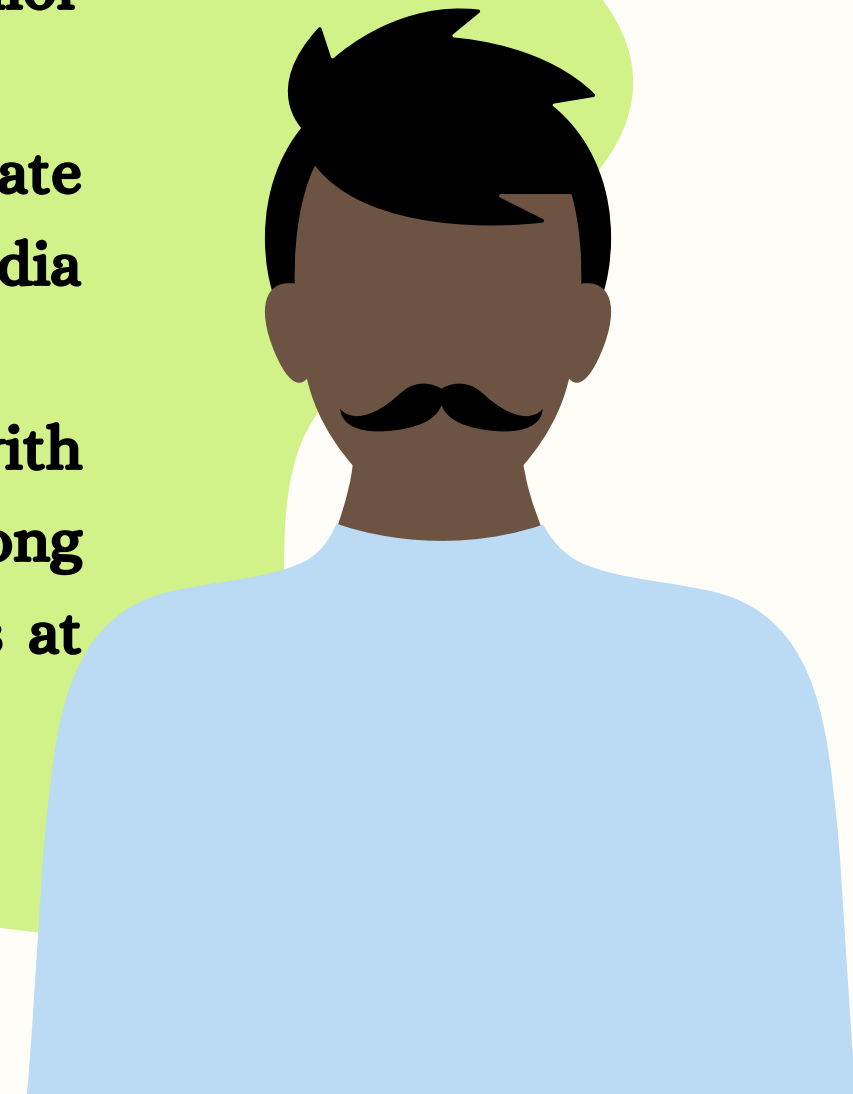


- **Opportunity to fulfill financial, psychological, and self-actualization needs with longer life expectancy, post-retirement from active employment.**
- **Visibility of relevant employment opportunities across sectors, which are specific to senior citizens consolidated on one portal.**
- **Flexibility to get re-engaged with employers on full-time, freelance, and Gig roles based on needs & aspirations.**
- **Benefits from re-skilling, up-skilling & new-skilling of "on-demand" areas of expertise in the emerging employment market to enhance gainful employability quotient.**
- **Leverage the benefits of knowledge sharing & collaboration by senior citizens within their networks and communities of shared interest.**



## What's in it for the Public & Private enterprises?

- Curated one-stop portal with a database of experienced senior citizens with varied skillsets from diverse industry sectors, who are mentally & physically agile to actively contribute for creating enterprise value.
- Flexibility to engage a diverse workforce with relevant skill sets at optimized cost & productivity.
- Enhance the existing hiring channel mix, with a wider reach of senior experienced talent, for emerging job roles & industry needs.
- Opportunity for Collaborative tie-ups, Networks & Public-private partnerships in driving the Skilling & Employability challenges in India for larger social & economic impact.
- Opportunity to create innovative "Returnship" employment models with in-built skill certifications, relevant Age-friendly policies & a life-long learning ecosystem with blended (online + offline) skilling programs at lower investments.





# How do business enterprises get started?

Register your demand for your human resources from prospective Senior citizens segment of Job seekers, with specific skill sets, experience, locations, etc, on the site <http://sacred.dosje.gov.in>. The site will open from 23rd September 2021.

